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Justin "J-Dog" - Pickup 101 Coach

7 Success Secrets Of Meeting Beautiful Women

www.PickUp101.com

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About Pickup 101

Pickup 101 was founded on the principle that every man deserves to have at least one attractive woman in his life. Thus Pickup 101 became the premier source for seminars, workshops, and coaching for men on how to meet and attract beautiful women.

Hundreds of men from all over the world have taken our seminars and workshops or participated in our personalized coaching program.

Our most popular workshop is called the Art of Attraction, because it teaches you exactly what you need to say and do, to get super hot women attracted to you within minutes of meeting them.

For years, I've watched guys who I thought weren't as good-looking, smart or successful as I am make it with really hot women, while I've been struggling to get dates with the "leftovers". The world didn't seem fair. I figured some guys just "had it", and I wasn't one of them. But in the Pickup 101 workshop, I learned that being successful in attracting beautiful women is a learned skill, a skill that with some practice and persistence, just about any guy can master.

I can't say enough good things about Pickup 101. It was, for me, a life-changing event.

Gene, Telecom Consultant - Oakland CA

Let's face it... as a man, **one of the single most important aspects of enjoying life is to have hot sexy women to enjoy it with.** The problem is, the stuff our mom's and society teach us about women is great if you want to be every girl's big brother and labeled 'nice guy' the rest of your life, but if you want to have hot women attracted to you then what mom taught you is almost the worst possible thing you could be doing.

The Art of Attraction workshop has been designed to address the crucial sticking points that 99% of guys have, and **you will learn how to develop powerful attraction within minutes of meeting a woman.** When you can develop attraction quickly and in such a way that she is totally into you, picking up any woman is easy. This means you have choice in your relationships, rather than leaving it to chance (getting lucky).

If you're clueless about women, then Pickup 101 should help explain a lot of female behavior. I know before I couldn't logically understand half of what women do, and now it all makes sense.

- Joseph, Castro Valley CA

This is the fundamentals of pickup workshop that has become very popular with men from all over the world. We have clients come from as far away as London, New York, and Toronto.

The workshop consists of three days of training in the seminar room and two nights in the field, which is a fancy way of saying out in the clubs. We'll give you a personal consultation on your style, teach you how to easily initiate fun conversations with women, how to quickly generate attraction and step-by-step how to take things to the next level.

In the field we'll be demonstrating the techniques we teach for you, going into sets with you, and giving you personalized feedback as you improve your skills with hot women.

You will have multiple practice sessions in the confines of the workshop space before going into the clubs at night, so your material will sound natural and you feel relaxed. You will have a full set of material before the end of the second day, which we help you build from your own unique life experiences. We never teach you canned lines or material from the Internet.

No Risk For You!

We're so confident our program will be a life-changing experience for you, and that you'll have more opportunities for dates in the 12 months after our programs than you've had in the 12 years before it, that we offer you these 2 iron clad absolutely no-risk more-than-money-back guarantees.

PICKUP 101'S 2-PART KILLER GUARANTEE

When it comes to our workshop programs we put our money where our mouth is with these more-than-money-back Guarantees.

First... If you're not completely satisfied for ANY REASON by the end of the second day of the workshop, you just tell us and we will cheerfully refund your money AND give you an extra \$200 for your time. And if you flew from out of town, we'll pay for your airfare and your hotel bill too!

Second... If after 1 year, you haven't been able to use the skills we taught you to meet and date more of the kind of women you want in your life, just tell us and we'll cheerfully pay you **double your money back**. A big part of this guarantee is that we'll do whatever it takes to get you the success with these skills. We want you to enjoy a life of abundance with women.

Pickup 101 Founder Lance Mason



Introduction

There are many more than 7 “secrets” to approaching beautiful women, in fact there are at least 492. Seriously, I’ve written them all out. OK, I’m joking, but, anyone you talk to who is experienced at approaching beautiful women is going to have a list, even if it’s just in their head, of things they consider to be the most important.

Oftentimes if you compare the lists of guys who are really successful with women, you’ll find there are several overlaps. The reason every list isn’t exactly the same is that everyone who successfully approaches beautiful women has their own style. When writing out this list, I’ve taken that into account, and I’ve made these points as broadly applicable to as many guys as possible. This isn’t a list based on my style, it’s a list based on a combination of my style and all the styles I’ve observed working for others who are having great success in meeting beautiful women every day.

And now one final note: When explaining many of the “secrets” of approaching beautiful women I’ll occasionally be asking you to imagine yourself in place of the woman being approached. At first this may seem weird, difficult, creepy or even impossible, but oftentimes it’s the best way to truly grasp the power of the “secret” being explained.

Now on to the real magic...

Success Secret #1

Don't Pause To Think

Some people who approach beautiful women talk about a three second rule. The idea behind this is that the time between when you see a woman you want to approach and the time you're actually walking toward her is less than three seconds.

This is a great rule of thumb and has helped many guys get in the habit of approaching the women they desire rather than watching other guys who have already internalized this "secret" walk up to her, talk to her and proceed to make her day.

If the three second rule works for you, use it. My rule is, when you see a woman you like, go for it. In my opinion, it's more inspirational and, I believe, much more fun.

It should be noted that acting in this way has a profound effect on everyone else in the venue. When people watch a confident guy blazing through a venue talking to all the most beautiful women to be found, they see him differently than everyone else. Most guys will be envious and most girls get excited waiting for their turn to meet the fascinating individual.

We do two things in our workshop that help clients internalize this rule to the point that it becomes second nature. First, we'll have our

instructors take their clients to a venue a few blocks from the first target venue of the evening. On the walk over, clients are instructed to engage at least three groups of strangers on the way, even if only to ask directions or the time. This gets clients in the habit of approaching.

Second, instructors make sure that clients engage the first set of people—girls, guys or any mixture thereof—upon entering a new venue in order to further drill home the point of immediately approaching new people without even pausing to think.

When a woman makes eye contact with a guy and then smiles and looks away, that's the time to approach. Guys who have less success with women will make endless excuses like, 'OK, I'll grab a drink, go to the bathroom and then that girl over there is mine for the taking.'

Now think of the same scenario though from the girl's perspective: She looks up, sees an attractive guy, smiles at him and waits... and waits... and waits. Can you see how it's over the minute she realizes that this guy doesn't have the guts to approach? Be the guy who approaches.

There are guys who consider eye-contact not only a pre-requisite to approach, but even worse, the first of a list of pre-requisites. Some may wait to get eye contact multiple times before approaching. Having talked to many beautiful women about exactly this topic, I can tell you that invariably they describe the experience of making eye contact multiple times before the initial approach as CREEPY.

So what's to be done? In a workshop you have the guidance and instruction of competent trainers, but even on your own you can train yourself and make progress. And the way you do this is by forcing yourself in the beginning to approach any woman you want to talk to the instant you see her, eye contact or no.

In our Art of Attraction workshop we spend three days explaining what you say for about the first five minutes after you walk over there. If you haven't taken the workshop yet, you'll still learn to be more successful than 90% of the other guys out there if you follow this rule and start with just the word "Hi."



Justin "J-Dog" - Pickup 101 Coach

There is one important exception to Success Secret #1:

Never stop a woman in motion!

Wait for her to get where she's going.

OK, so that's technically an exception to the first rule, but in this game you have to be flexible! When you see a woman you'd like to talk to who is walking across the room, don't try to stop her. Instead, let her get where she's going and then approach her there.

It's been my experience, and I've seen this with other guys doing approaches, that a woman who is moving usually has somewhere to go. When you try to stop her she's much less receptive than she would be if she were allowed to reach her destination. She may really have to pee!

I've even had the experience of trying to stop a beautiful woman while she was moving, only to get a bad reaction and a shot of her walking off into the distance. Then later, approaching the same girl when she's situated comfortably at her destination, get a great reaction!

So let her get to where she's going. Let her get comfortable. When she's no longer thinking about where she has to go or how she's going to get there, she's going to be a lot more open to being approached than she would have been while walking by.

Success Secret #2

Make Sure Her Friends Like You

Powerfully engage the whole group of which your beautiful woman is a part.

It's a rookie mistake I see all too often. And worse, there's almost no way to recover from it unless, of course, you've taken our advanced course.

Let's imagine how this looks from two different perspectives, both of which are going to require some imagination...

First, imagine that you're the beautiful woman you'd like to approach. She looks up and sees a guy walking toward her and her friends. What's she thinking? I've asked lots of women, and the answer is almost always something like this, "Cool, a great guy is coming over to say hi, I hope my friends like him..."

So how do you ensure that her friends like you? You engage them. This is so much easier to demonstrate in person in a workshop, but I'll do the best I can in writing. When you walk over to a group of people and get them all loving you, then everyone is excited for both you and the beautiful woman you're interested in when the time comes. But what if you don't engage the whole group?

Time for some more imagination! Let's imagine that you're the friend of the beautiful woman you're approaching. What is she thinking? Lucky for you, I've asked this too, and it's usually something like this, "Oh look, here comes a 'cool' guy to talk to my beautiful friend... I see her once a month and he wants to come take her away from me. I don't think so."

At this point, it doesn't matter how "cool" you are. You could be Brad Pitt—OK, let's just say you could look like Brad Pitt—and her friends would be thinking the same thing about you. You're just the next in a series of a thousand guys who wants to take their friend away for the night. At this point it doesn't matter how good looking, well-spoken or "cool" you are, they don't know you—and therefore don't like you—and they don't want you trying to take their friend away.

But imagine the surprise of all of her friends if you walk up to the group and powerfully engage them as a GROUP. Now what are her friends thinking? I'll tell you. It's something like this, "Wow, this guy is taking the time to get to know all of us. He's just a social guy who's out meeting people and having fun in the process."

This is exactly what you want them thinking, because before you know it they're thinking something else. And it's something like this, "Hey, he and my friend would be great together. He's such a great guy. I can really see them hitting it off."

Meanwhile, what is your girl thinking? Lucky you, I'll tell you that too. She's thinking something like this, "Wow, my friends actually like this guy! That's amazing! They never like any guy who hits on me when I'm out with them. They're so protective; he must really be something special."

At first it seems like such a trivial thing: engaging the whole group she's in. But when viewed through the collective eyes of the group itself it becomes obvious why it's imperative that you engage the group as a whole before showing any special interest in the girl you really want to get to know better.

Demonstrating this in a workshop is always a powerful eye-opener.

Success Secret #3

Be Playful

Easier said than done for some guys, but in reality this is do-able for everyone. I've coached countless guys to be less serious and more playful in their approaches and have seen the fantastic results!

Most people have 9 to 5 jobs. Most people have mortgages, or rents to cover. Almost everyone has bills to pay, checkbooks to balance and households to manage. Some have dogs to walk and some even have kids to feed! When people go out—and the beautiful women you want to approach are no exception—they don't want to be reminded of such serious topics.

It's your job to show them there's a lighter side to life and to lead them gently into this way of thinking. No matter how great a guy you are, no woman is going to be turned on by your extensive knowledge of real estate or the benefits of leasing over buying. Make her feel serious and talk about serious things and she'll look at you as someone who may be very helpful when tax time rolls around. But make a beautiful woman laugh, giggle and feel like a little girl and she'll follow you around begging you to do it again!

When clients see this in workshop, they start to grasp the power of what we teach our clients.

Show me a different guy who reminds women what it feels like to laugh, giggle and be light-hearted, and I'll show you a guy who lives in a world of abundant female company.

Show me a serious guy approaching women, and I'll show you a guy who is frustrated.



Pickup 101 Founder Lance Demonstrates
How Not To Be Serious With Women

Success Secret #4

Defy Being Labeled

Two words that describe a very profound concept. Have you ever seen something that at first sight you couldn't quite identify? Maybe it was a reflection reaching your eyes off the imperfect surface of a building window. It doesn't matter, because the effect is the same. Until we—and I mean all humans—are able to identify and label something, we can't look away.

"Hi, nice night, do you come here often?" It doesn't matter whether she labels you as normal, nice, predictable or boring, the fact is that in her mind she knows who and what you are and she can label you. If she feels this way right off the bat, she's no longer paying attention to you or, as the new-age type people say—'being present.'

"How soon is too soon to get married after you first meet someone?" Call it a pick-up line, call it whatever you want, you have her attention. Why? Because you've distinguished yourself by being unique. This isn't a question she hears every day. How do you label someone who asks a questions that actually makes you think? You don't. You're too busy thinking about the question you were just asked. And this is exactly what you want when approaching a beautiful woman - you want her to pay attention to you.

Here's an interesting example. This will make more sense to guys who live in big cities, but everyone should be able to understand the concept. I live in a big city, and a while back some homeless woman looked to be walking up to me to ask for money. Living in the big city you develop quite a shield to protect you from this or you'd go broke.

So she walks up and asks, *"Do you know where I can buy some baby formula around here?"* Instantly I dropped my guard, paid attention to her, and started to think about the question. I was in a part of town that I wasn't familiar with so I answered honestly that I didn't know. Then she asked, *"Can I have some money for baby formula?"*

Can you see how profound that is? If she would have asked her second question first, I would have been prepared, blown her off and not really been present for the interaction. But because her first question caught me completely off guard—because it was different—I WAS present for this interaction and it was much more difficult to say no to her when she asked for money.

Be different, be unique and be someone that defies being labeled, and amazed at the level of interest you get from them women you approach.

Success Secret #5

Have Something To Say

Do you ever just run out of things to say? I see this all the time and I don't have to be close enough to hear what's being said. When a guy is doing well talking to a group of girls and then runs out of things to say, that's it. It's over. And if you happen to be watching at the exact moment this happens, you feel that guy's pain. And you cringe. In the beginning stages of a workshop I cringe a lot. Rarely near the end as our clients drastically improve in their abilities to converse with women.

Let's take it one step deeper. Can you feel the girls' pain? Believe me; I've talked to enough of them to know that it's just as hard to watch what the guy is going through.

A whole new definition of Eternity

"The time between which an aspiring ladies man runs out of material and when he finds a way to slink away from a group of girls with his tail between his legs, possibly carrying with him the one little particle of dignity that was lucky enough to get stuck to the bottom of his shoe."

When you know what this looks like and start recognizing it in social interactions, it's becomes impossible to miss. The downside is that it

only gets more and more painful to see in real life. When you find yourself standing at this crossroads you have two options.

The first is to start wearing blinders so you don't have to see this happening all around you all the time. Personally I don't suggest this approach because, among other things, those blinders are itchy.

The second option is to be too busy to notice all these other guys. And the way to do that is to be the guy who always has something engaging and captivating to say and a story that follows to pull the women in even deeper.

Just think, you're doing them the additional favor of distracting them to the degree that they don't have to pay attention to the train wrecks that are happening everywhere else in the venue as well. These are the guys that beautiful women want to be approached by. You can learn to be one of these guys. I'm living proof.

In our workshop we teach our clients how to take stories from their own life and transform them into the kind of stories women love to hear. We develop what we call "routine stacks" for clients, custom designed to entertain and engage any woman or group of people, while profoundly conveying his best personality traits. Having this material to fall back on does wonders for the confidence of our clients which only makes them that much more attractive to the women you're talking to.

Success Secret #6

James Bond Doesn't Slouch

(You Shouldn't Either!)

The point is that body language is very, very important and the most subtle variations can and will have a huge impact on your success with women.

Stand tall. Stand confident. Be the man, but don't be the man who has to convince everyone that he is the man. Make sense?

The guys on the Pick-Up 101 team are better at reading body language than almost any other men on the planet, and yet still almost all women are inherently even better.

We're usually amazed a few times every workshop when one of our wing-women points something out that we hadn't seen up until that point that blows us away.

Easier to demonstrate in person, I assure you, and we have video segments of this on the Pickup101 Lounge for our clients to learn from.

Like I said, this is always so much more profound to demonstrate in a live workshop, but since it is vital to the success of any outcome with a women, it had to be included in this book.

Success Secret #7

Everything She Does Is Cute

Be persistent, stay in their group, and most importantly, **Never Get Flustered**. Don't leave unless she bites you! What? Look, they don't often bite. Well, at least until later, and even then you usually have to ask.

This is an important understanding... beautiful women get approached all day every day. If they didn't develop a shield they'd spend all their free time talking to guys they had no interest in just to be nice.

This is really obvious to people who live in the big cities where every 10 feet some homeless person is asking them for money. No matter how nice a person you are, when you live in a big city you either have to develop a shield, or get a second job. Otherwise you can not afford to give money away everywhere you walk just to make sure everyone likes you.

Welcome to the world of the beautiful woman you're approaching. To them, you are like the next street hustler hitting them up for money. Only it's not money you want, and they know that.

But understanding where that shield comes from doesn't tell you a whole lot about how to get through it. Well the "secret" is simple in theory, but not always in execution.

When you walk up confidently to group of 5 beautiful women and begin to run your game, it's valuable to understand with a small part of your brain that you're just like that bum walking up to ask for money, INITIALLY.

What do you know about them? Nothing, just that they're attractive. And they know it. And they know everyone else knows it. So it's fair to assume that if you're approaching them, that the reason why is to hit on them. So as a matter of self preservation they develop shields.

I've heard these referred to as "Bitch Shields." Personally I don't believe there are any bitchy girls, it a learned response to deal with the endless stream of men that come up to talk to her. If you were a hot women, you would learn to do the same thing.

So what's to be done? I've said this before publicly, so it's not new (which usually means I learned it from Lance and took the time write it down) always remember this:

Everything she does is cute

Here is an example of how that works. It is important to remember this is all done playfully and that must be communicated in your voice and actions.

You: *Hi!*

Her: *Leave us alone, we're talking.*

You: *Oh my God, you're so CUTE! You're just like those mean girls in high school.*

Her: *Go away, now!*

You: *Oh absolutely, the minute I can get my legs to take me away from you!*

Her: *Why are you still here?*

You: *I want to see how long you can keep this mean girl act up; you're good but I'm not really buying it yet.*

Most guys would consider any of those lines a rejection, or a “blow out.” But watch what happens when you take 3-5 of these “blow outs” and do nothing but play with them. It’s like magic, they can’t help but let their shield down. You remain unflappable, playful and imaginative and watch what happens. They can’t help but open up to you.

This is a key point. Guys walk up to them all the time who MIGHT have game. So in reality they’re just testing to see if the guy really does, because they want to meet the kind of guy who knows the deal, and won't respond by slinking away when they do test him.

If you could watch the Pick-Up 101 instructors approach a really tough set of women—those instructors have been well-trained in the art of being REALLY unflappable, and in no time at all the women are laughing and touching them, because when you can do this... women find you instantly attractive.

So long as you're cool and don't take anything they say personally, the women WILL open. And when you know what I mean here, you'll be able to grasp the value this builds. See it once and you'll find yourself believing in magic!

Bonus Tip

The Myth Of The Lone Wolf

Never approach girls who are alone. Why? Because beautiful women are never alone. Period. I left this one for last because there's a lot to understand about this situation, but you will only really 'get it' after you have a lot of field experience.

At times there will be a beautiful woman alone walking from her office to the parking garage, but in a bar/club/lounge venue, you're not going to find a beautiful woman alone. Now wait, that's not right, but look around her and see if you see an extra drink that her boyfriend left there when he went to the bathroom.

The secret to this situation is to wait till the other person or people that are with her return, and THEN do your approach. If you understand how social value works then you already know why this makes you very attractive.

If you wait till she is alone, you will come off as lame. And you won't have long till whomever she is with returns and interferes with your game.

You will be tempted when you see these women. Trust me, it's a waste of your time.



Lance Mason - Pickup 101 Program Director

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who else wants to attract hot women in 5 minutes or less:

Learn The Essential Skills Of Attracting Hot Women

From the desk of Lance Mason
Wednesday October 26
San Francisco, CA

Dear Friend,

If you've read a copy of *The Game* by Neil Strauss, then you know just how fast you can become good with women once you have learned the right skills.

In case you haven't read it (it's a great book), Neil himself went from being just shy of a virgin, to a world famous pickup artist in 12 months. In the next year he had multiple threesomes and at one point was *dating eight women at a time*.

What's more, that book is filled with multiple examples of other men from all walks of life, in all shapes and sizes, that were also having these kind of *results in just a few months*.

These are real men, in fact we know many of them and have seen them make the change from *shy guy* to ladies man.

Any Guy Can Do It

And that means any guy can do it. More importantly it means **YOU** can do it too!

Imagine what it feel like to be able to walk up confidently to any woman and know that you could have her attracted to you in less than 5 minutes.

Because the truth is, that's all the time it takes when you have the *insider information* on pickup.

There is really only *one* thing you need to do to make this happen... It's simple, and powerful, but most guys are afraid to do it.

That one thing is, you must make take action! You must decide that you are going to be a man who is good with women, and not the kind of guy who relies on luck to have women in his life.

Anthony Robbins talks about the power of making a *committed decision*, and how once you do that you'll begin to take action and that's when change happens at warp speed.

Why am I telling you this? Simple.. I'm telling you this because I want you to know that when you're ready, we have tools that can get you the *success you want* with women *quickly*.

You just have to be at that point in your life where you are willing to take the steps to make it happen.

If you're ready, we've got a great way for you to get started right now...

5 Essential Skills You Can Immediately Use To Attract The Women You've Always Wanted!

Our **Attraction Power Pack** is where you'll learn the most important pieces of the attraction puzzle in a step-by-step process.

Discover How Attraction Happens For Women

You'll start by finally understanding how attraction really works for women. You'll blow out all the misconceptions that well meaning mom's and friends have told you, and find out the real truth about what turns women on.

The really good news is... it isn't how you look or what kind of car you drive. Once you get this, it'll free your mind to open up to new ways of meeting and talking to women that will get them attracted to you.

The Secrets of Successful Opening

Next, discover the methods of opening only the best pick-up artists use... the ones that have been field tested thousands of times and proven to work.

You'll learn how to approach any woman, any where, any time. And no cheesy pick-up lines required.

Create Killer Stories That Can't Be Ignored

Once you're able to walk up to any woman and get her focused on you, you'll need something to say that sets you apart from all the other guys, keeps you from being logical, and using boring 'interview' type questions. So use the PickUp 101 story generator techniques you'll learn

Learn The Art Of Playful Conversation

Then you'll learn one of two most powerful of the attraction techniques we teach... the art of Banter. Banter is defined as playful teasing, and women not only love to interact this way, when done correctly they'll be attracted to you in mere minutes.

You'll learn why this works as well as how to do it, so you can immediately begin to use banter in ALL your interactions with women.

Finally, The Truth About Direct & Indirect Game

No more controversy... You'll learn about the two most effective methods of approaching women, how (and more importantly when) to use them, and which one is best for your personality.

This was our most popular teleseminar offering ever! Heard by thousands of men worldwide who wanted honest and unbiased information on this topic.

You'll amaze yourself at how well you'll do with attractive women, just by applying the field-tested techniques you'll learn from this home study course.

In fact, this stuff works BEST on attractive women.

Listen... I've been studying how to meet and attract women for over 10 years, and I know how to do it. Plus Pickup 101 has been teaching men through our unique process for 2 years with proven results.

Sure, you can figure this out on your own, and if you are persistent you will, but it'll probably take you 5 to 10 years.

But, if you listen to the ideas and techniques on these CD's and actually go out and practice them... I'll *shortcut* your learning curve by 5 to 10 years and you'll have skills and knowledge that 95% of men out there will never discover.

Stop Wasting Money On Dates

And it gets better, because you'll *stop spending money on women* as a way to get their attention. I can't tell you how many guys come to us with stories of spending *hundreds* of dollars on a woman, some even into the *thousands* and not even getting so much as a kiss on the lips.

With what we teach you, you'll NEVER spend money on a woman that you're *not already sleeping with*. And you'll understand why she'll respect you more for having done it that way.

By learning these skills you'll be saving yourself thousands of dollars over the next couple years alone.

As you think about that, you may begin to realize that \$47.00 for 5 hours of some of our best material is a hell of a deal.

Best of all, you can

Test Drive It For 30-Days... FREE

Here's the deal...

Listen, I'm POSITIVE this program will not only help you with attracting the women you desire, I'm CERTAIN you won't find this kind of information anywhere else (besides the PickUp 101 Workshops that is).

I'm so convinced, that I'm willing to send you a copy FREE. Yes I said FREE.

Here's how this works:

I'll send you a copy of our CD program Attraction Power Pack, completely at my risk.

Watch it. Learn from it. Test drive it for 30 days. If you like it, just keep it and you'll be billed automatically. If you don't like it, send it back within 30 days and you won't get charged. (If it gets delayed in the mail, and arrives a day or two late, we'll be sure to refund you if you get charged)

I can't think of anyway to make it easier for you to take a TEST DRIVE and decide if you like it.

Remember...

Use the materials all you want for up to 30 days at MY RISK.

If you decide that it's not for you - for ANY REASON - just send it back and you pay NOTHING.

If you'd like to keep it (and I'm betting that you will), you don't have to do anything. You'll be billed automatically.

I truly want to help you meet and date more attractive women... and this program is going to DRAMATICALLY increase your success. I guarantee it.

Go here and get it now:

ORDER HERE

Order from our secure server



If you have any questions about this program, just email **info@pickup101.com** and I'll make sure you get an answer quickly.

By the way, your program will be discretely shipped to you in a PLAIN PACKAGE for your privacy.

Go click that link, and order now.

And I'll talk to you again soon.

Best,

Lance Mason

Founder & Senior Instructor
PickUp 101

P.S. our clients tell us that ours is hands-down the best program to really learn the skills to meet and attract women. We have an inch deep stack of written testimonials and hours of audio and video testimonials which you can see on our web site.

But don't take my word for it...

"If you aren't capable of getting numbers that don't flake all the time or aren't getting laid regularly, PickUp 101 is definitely where you want to be."

Rob, Financial Adviser - San Jose CA

"That evening I worked with Lance and I did things I had never done in my life... and I had the time of my life doing them. For my first set I approached three of the hottest women in the room."

My recommendation? Sign up for the Art of Attraction workshop first and go from there. Stop reading now. Go and do it!"

Benjamin, Architect - San Francisco CA

"I was duped! Imagine marketing a truly transformational men's program as a course about learning to get laid more. If I wasn't all the sudden getting laid more, I'd be really pissed at these guys!"

Sherman, Houston TX

"For years, I've watched guys who I thought weren't as good-looking, smart or successful as I am make it with really hot women, while I've been struggling to get dates with the "leftovers".

*The world didn't seem fair. I figured some guys just 'had it', and I wasn't one of them. But in the Art of Attraction workshop, I learned that being successful in attracting beautiful women is a learned skill, a skill that with some practice and persistence, just about **any guy can master**.*

I would not have believed this had I not experienced it firsthand. During our "field trip" to a club, I approached a group of eight very attractive women and engaged them in conversation for nearly half an hour.

Prior to the workshop, I would not have even attempted to meet anyone at this club, thinking it was out of my league.

I can't say enough good things about this program. It was, for me, a life-changing event."

Gene, Telecom Consultant - Oakland CA

Special Offer

Try Before You Buy...

**Test Drive PickUp 101's
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